



Alabama Council of Association Executives

Post Office Box 240757 • Montgomery, Alabama 36124-0757

Telephone (334) 260-7970 • Fax (334) 272-7128 • Email ACAE@gmsal.com

2010 Advertising Rates

Annual Membership Directory

All ads must be full page, dimensions of 4-1/2 inches by 7 inches. Inside 4-Color ads will be placed on tabs on a first come, first serve basis.

_____ Back Cover, 4-Color	\$ 1,650.00
_____ Inside Front Cover, 4-Color	\$ 1,450.00
_____ Inside Back Cover, 4-Color	\$ 1,350.00
_____ Inside Directory, 4-Color	\$ 850.00
_____ Inside Directory, Black & White	\$ 550.00

Meeting Facilities Pages

Meeting Facilities spec pages is a chance for properties to list the size, dimensions & amenities of some of their meeting spaces. Meeting facilities spec page (up to 2 pages) are FREE with the purchase of a full color ad. Please check the line below to utilize this page. You must provide the spec pages at the same time as the directory ad. Pick ups for pages in previous years is not available; spec pages must be provided.

I want to utilize the Meeting Facilities Pages & will provide spec pages _____

_____ # of pages (2 spec pages free with 4-color ad)

_____ \$75 per page with Black & White ad

_____ \$125 per page for Non-Members & if bought separately

Closing Date: All insertion orders, artwork and spec pages must be received by February 18th.

The Council News

Ad dimensions are 7 inches by 9-1/2 inches for a full page; bleed page for full size ad is 8-1/2 inches by 11-1/4 inches.

Ad dimensions are 7 inches by 5 inches for a half page.

___ Spring (March) ___ Summer (June) ___ Fall (September) ___ Winter (December)

___ Full Page Color ___ Full Page Black & White ___ Half Page Color ___ Half Page Black & White

Ad Rates Per Insertion/Issue:	1X	2X	3X	4X
Full Page (4-Color)	875.00	865.00	855.00	845.00
Full Page (Black & White)	495.00	485.00	475.00	465.00
1/2 Page (4-Color)	745.00	735.00	725.00	715.00
1/2 Page (Black & White)	365.00	355.00	345.00	335.00
Back Cover (4-Color, 1/2 page)	\$1,200			

Insert \$800.00 per issue, must provide actual pre-printed insert

Closing Date: All insertion orders & artwork must be received one month prior to the month of that issue, i.e.: Spring deadline is February 1. On multiple ad contracts, if the advertiser fails to supply a new or changed copy by the closing date, the published is authorized to repeat the last advertisement.

Advertiser _____

Contact _____

Billing Address _____

City _____ State _____ Zip _____

Phone # _____ Email _____

All advertising accepted is subject to rates, terms and conditions as determined by the Alabama Council of Association Executives. The Publisher reserves the right to reject undesirable advertisements. Invoices are due within 15 days of the billing date.

Physical Address: 1045 Ambassador Court, Montgomery, AL 36117