



2010 Advertising Information

Annual Membership Directory

- All ads must be full page with dimensions of 4-1/2 inches by 7 inches.
- Inside 4-color ads will be placed on tabs on a first come, first serve basis.
- Spaces available: Back Cover, color (1), Inside Front Cover, color (1), Inside Back Cover, color (1), Color Inside Directory (unlimited), Black & White Inside Directory (unlimited).
- All insertion orders and all artwork must be received by February 18, 2010.
- Publication date for the Annual Membership Directory is the first quarter of 2010.
- Meeting facilities spec pages (up to 2 pages) are free with a purchase of a color ad, but pages must be provided at the same time as the directory ad. A pick up from previous year is not available; new pages must be provided each year.
- The Membership Directory is mailed out to every ACAE member (over 430 members) at no charge; additional directories can be purchased for \$10/copy.
- Non-members of ACAE can purchase the directory for \$50/copy.
- The Alabama Legislature receives the directory at no cost.
- Electronic copies of the directory are not available.

The Council News

- *The Council News* is the quarterly publication, published in the Spring (March), Summer (June), Fall (September), Winter (December).
- Ad dimensions are 7 inches by 9-1/2 inches for a full page; bleed page for full size ad is 8-1/2 inches by 11-1/4 inches. Ad dimensions are 7 inches by 5 inches for a half page.
- All insertion orders & artwork must be received one month prior to the month of that issue, i.e.: Spring deadline is February 1.
- On multiple ad contracts, if the advertiser fails to supply a new or changed copy by the closing date, the publisher is authorized to repeat the last advertisement.
- Rates are discounted if advertised in multiple issues and insertion orders are sent in at the same time.
- Press releases and other news spots are given to members if space is available.
- *The Council News* is sent out to every ACAE member (over 430 members), is available online and additional copies are available at no charge.

General Information

- Preferred Material: PDF or Disc
- Color separations are mandatory
- Email: ACAE@gmsal.com
- Phone: (334) 260-7970
- Fax: (334) 272-7128
- Physical Address: 1045 Ambassador Court, Montgomery, AL 36117