



## *Alabama Council of Association Executives*

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The Alabama Council of Association Executives (ACAE) takes this opportunity to invite you and others on your professional staff to be a part of our growing association management association. ACAE is an individual membership organization consisting of more than 425 association management professionals, hotel and motel representatives, convention and visitors' bureau representatives and numerous vendors and suppliers. We're the connecting place for association executives in Alabama.

Membership in ACAE gives you these things to look forward to:

- 1) The Council News - ACAE's magazine is quarterly. It offers best practices, cutting edge information, and timely tips for all areas of association management. It also includes information on past and upcoming ACAE programs and events.
- 2) Membership Directory - Our membership directory is published annually. The Directory, an easy to use listing of the membership, is probably the most useful tool our members have on their desk. The Directory includes sections such as the ACAE Bylaws, Membership Applications, committees, the calendar of events and the Meeting Facilities reference area.
- 3) Website - Our website ([www.acaenet.org](http://www.acaenet.org)) is a terrific resource for organization, event and registration information; and more about ACAE and what it has to offer you.
- 4) Tradeshows - Our Annual Golf & Tradeshow (May) and Annual Conference (October) offer outstanding keynote speakers, golf outings and opportunities to meet and mingle with our ACAE Board and new association executives. We also host other education and networking meetings throughout Alabama during the year.
- 5) Education/CEU Credits - We hold monthly Lunch & Learns in Montgomery that offer a forum for ideas and opportunities for networking. We also have quarterly educational seminars to keep you updated on current news, information and tools to help with association management.
- 6) The Meeting Planner Guide - The Meeting Planner Guide is published every two years and given to all associate and affiliate members. The guide is a valuable tool that provides timely information about ACAE associations, greatly reducing the need for unnecessary telephone sales calls and office visits.
- 7) The Salary Survey - The Salary Survey is published every two years and given to all regular members. The survey contains valuable information that can be very useful in establishing office policy, competitive salaries and fringe benefit packages.

The ACAE staff is eager to assist you as you address the challenges of your organization and your own professional growth. We nurture and respect our members. It would be a pleasure to gain your support and the opportunity to serve you! Contact the ACAE Office with any questions at 334-260-7970; we'll help you get involved in ways that work best for you.

Best wishes,

Ralph Stacy, CAE  
ACAE President

Cary Kuhlmann  
ACAE Membership Chair