

ACAE Advertising Rates

All rates effective through December 31, 2008 All ads will be sold and placed on a first come, first serve basis.
All rates are net.

2008 Membership Directory

Ad Sizes: All ads must be full page with the dimensions of 4-1/2 inches by 7 inches.

Ad Rates:

Back Cover	\$ 1,600.00
Inside Front Cover	\$ 1,400.00
Inside Back Cover	\$ 1,300.00
Inside Directory	\$ 800.00 (4-color only)
Inside Directory	\$ 500.00 (Black & White)

* Inside 4-color ads will be placed on tabs on a first-come, first-serve basis.

Closing Date: All insertion orders and all artwork must be received by February 15th.
Publication date for the Membership Directory is first quarter 2008.

The Council News

Ad Rates Per Insertion/Issue:

	<u>1X</u>	<u>2X</u>	<u>3X</u>	<u>4X</u>
Full Page (4-Color)	\$850.00	\$840.00	\$830.00	\$820.00
Full Page (Black & White)	\$470.00	\$460.00	\$450.00	\$440.00
1/2 Page (4-Color)	\$720.00	\$710.00	\$700.00	\$690.00
1/2 Page (Black & White)	\$340.00	\$330.00	\$320.00	\$310.00
Back Cover (4-Color, 1/2 page)	\$1,000.00 per issue			
Insert	\$800.00 per issue, must provide actual pre-printed insert			

Publication Dates:

Spring - March
Summer - June
Fall - September
Winter - December

Closing Date: All insertion orders and artwork must be received by the 1st of the month prior to the month of that issue. On multiple ad contracts, if the advertiser fails to supply new or changed copy by the closing date, the publisher is authorized to repeat the last advertisement.

Mechanical Requirements:

Preferred Material: PDF or Disc
Color Separations are mandatory
Trim size: 8-1/2" x 11"
Bleed Page: 8-5/8" x 11-1/4"
Line Screen: 150

<u>Ad sizes:</u>	<u>Width-Depth</u>
Full Page	7" x 9-1/2"
1/2 Page	7" x 5"

ACAE
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